

Postcard Feedback

What is it? When is it used?

Postcard feedback is a very quick method of feedback which can be used for events such as workshops and training. It is particularly useful if the attendees are very busy and you believe that they may not wish to take the time to complete a longer participant feedback sheet. A blank postcard is given to each participant at the beginning of the event and on one side of the postcard they are asked to note three objectives, or three things they wish to learn or achieve at the event. When the event is finished participants are asked to briefly note on the other side of the postcard to what extent the event had helped them achieve their goals.

Postcard Feedback Example

A postcard is best produced on a piece of A5 light cardboard. Postcards could have a Watermark print of sponsor or organisational logos, if desired. One side is entitled, 'Pre-workshop', and has the instruction: List 3 things that you hope to achieve from workshop. The flip side is entitled, 'Post-workshop', and asks the question: To what extent were your goals achieved?

Front:

<p style="text-align: center;">Pre-workshop Expectations</p> <p style="text-align: center;">List 3 things that you hope to achieve/learn from today's workshop?</p> <ul style="list-style-type: none">• • • J

Back:

Pre-workshop Expectations

List 3 things that you hope to achieve/learn from today's workshop?

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