

Observe and Reflect

Success Principle: Plan-Do-Observe-Reflect: Project Management

Group Discussion

1. Invite neutral/informed observers to take part in the group discussion e.g. AgResearch Maori Agribusiness Sector team members, Account Managers, Science Impact Leaders etc
2. Ask the question and discuss with the project team: How well are we solving the problem in terms of the power of co-innovation by involving people who do not think like we do?
3. Ask neutral observers for their opinion.

Note: Make sure everyone is involved in the discussion. Be proactive about including 'quiet voices' and acid test solving the problem in new ways.

Resources required: Large sheet of paper or whiteboard to record discussion

Time required: 20-30 mins.