

## Do a quick social analysis

### *Success Principle: Involve Partners and Stakeholders*

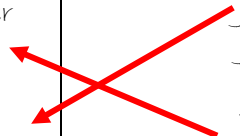
#### Group activity

1. On a large sheet of paper or whiteboard list partners and stakeholders down the left-hand column
2. List your project team members down the right-hand column

Partners & stakeholders	Team
X Bar Farms	Tom
The Excellent Dairy Producer	Jerry
John the private consultant	Joan
XXX University	Hone
Somewhere regional council	Barb

3. Draw arrows between the two columns where strong relationships exist

Partners & stakeholders	Team
X Bar Farms	Tom
The Excellent Dairy Producer	Jerry
John the private consultant	Joan
XXX University	Hone
Somewhere regional council	Barb



4. Ask the group:
  - a. Are we covered?
  - b. Are we making the most of existing strong relationships?
  - c. Are there gaps at the implementation/adoption end?

**Resources required:** Large sheet of paper or whiteboard, pens.

**Time required:** 10-15 mins.