

Vision Mātauranga – Problem Focus Review

Success Principle: Problem Focus

Group Discussion

1. Review the following statement from page 8 of the *Building co-innovation into your proposal* guide as an example of a problem focus viewed through Māori eyes. Discuss with the group how this is reflected in the statement

“Globally, consumers aged 40+ want foods that will help maintain health, performance and longevity. Their stressful, sedentary lifestyles expose them to chronic, low-grade gut inflammation and increased disease risks. Histone deacetylases are enzymes that are important for healthy gut function, but during stress their over-activity can induce inflammation. Compounds that inhibit these enzymes (HDACi) offer a unique opportunity to reduce this inflammation. We will identify novel dietary HDACi in proprietary NZ plants. We will interweave the use of these plants with rongoā, traditional Māori herbal practices using kawakawa, to explore their synergistic health benefits.”

2. Write up on a flip chart or whiteboard your own project purpose statement
3. Discuss how this might change if you viewed it from a Māori world perspective. You might consider inviting one of AgResearch’s Māori Agribusiness Sector team members to attend/engage (e.g. via Lync) with the meeting.

Resources required: Large sheet of paper or whiteboard

Time required: 20-30 mins.